

Crowdfunding Approval Form

DEFINITION: Crowdfunding is an internet-based social fundraising effort in which an individual or group of individuals solicit the general public for donations to support a project or initiative. In an effort to further student success and philanthropy in the community, this form should be used as a first step to vet appropriate crowdfunding campaigns. The individual who fills out this form will be considered the lead crowdfunding ambassador for this project unless otherwise noted.

GUIDELINES:

- Gifts must be compliant with the College's mission
- Volunteers are prohibited from keeping any portion of funds raised
- No funds may be raised for a specific person
- You are not permitted to use College or the Foundation name, marks, or logos without written consent

All project requests should be submitted as soon as possible as it may take up to 30 days for a decision. If approved, the requestor(s) will be responsible for preparing all materials and information related to their crowdfunding campaign. The Foundation committee must approve the design, message, timing, audience, and preview of the page of any crowdfunding campaign prior to the launch and will then execute the campaign.

All other Montgomery College policies and state and federal regulations remain applicable. For more information on the Montgomery College Policy on Crowdfunding, see #62004.

Name:

Relationship to MC:

Dollar goal for Campaign:

Timeline of the Campaign:

Describe and list what the funds will be used for:

Describe how this will support student success:

Required approvals:

Dean

VPP

Noah Saposnik
Senior Campaign Director

Joyce Matthews
Vice President of Development and Alumni Relations
Executive Director of the Montgomery College Foundation