

To: Montgomery College Community

From: Dr. Jermaine F. Williams, President

Subject: Appointment of the Senior Vice President for Advancement and Community Engagement

Date: March 21, 2023

I am pleased to announce the appointment of Dr. Michelle A. Campbell as the new senior vice president for advancement and community engagement. A national search was conducted to fill this position and we are excited that Dr. Campbell will join Montgomery College on June 5. Dr. Campbell has 18 years of experience working in education and the nonprofit sector. She is deeply committed to student success and ensuring diversity, equity, and inclusion. Dr. Campbell's experience includes collaboration with internal and external partners to support teaching and learning, securing resources in support of campus innovation, and meeting the growing workforce needs of the community.

Among many exceptional outcomes generated under Dr. Campbell's leadership, several stand out. Her work at Middlesex College in New Jersey, where she currently serves as vice president for institutional advancement, increased grant funding from \$2 million to over \$12 million annually. She also led Middlesex's efforts to expand pre-college programming, which aided the college's 3% increase in enrollment. At Renton Technical College in Washington state, Dr. Campbell served as executive director of institutional advancement and oversaw the implementation of strategic initiatives including Achieving the Dream, guided pathways, and Title III, among others. Her expertise at Renton also resulted in the creation of a data infrastructure that strengthened the culture of evidence across the campus. In addition to Middlesex and Renton, Dr. Campbell has worked at colleges and nonprofits in California, Nebraska, and New Zealand.

Dr. Campbell's leadership has driven numerous strategic initiatives at multiple institutions, including strategic marketing, communications, and rebranding plans. Her work towards successfully increasing community and business partnerships has led to the development of new certifications and apprenticeships. Finally, her leadership has successfully secured more than \$100 million in external funding.

Dr. Campbell holds a bachelor's degree from Minnesota State University, a master of management studies from the University of Waikato (in New Zealand), and a doctorate of education degree from Northeastern University. Her office will be located in the Central Services Building.

I want to take a moment to express my deepest gratitude to Joyce Matthews, who has served with distinction as the interim senior vice president for the division since January 2022. She will re-assume her position as the vice president for development and alumni relations and executive director of the Montgomery College Foundation in June.

Please join me in welcoming Dr. Michelle A. Campbell as MC's new senior vice president for advancement and community engagement