

MONTHLY OUTLOOK

A Meeting Preview with Data Insights and MC 2020 Progress

April 6, 2018

April Meeting Highlights—What to Expect and Why

Your next meeting occurs on Monday April 23, 2018. Following are the activities, reports, and resolutions planned at this time.

Appreciation Dinner. You will host members of the boards of the Montgomery College Foundation, the PIC MC Foundation, and the Alumni Association to share information about each organization's work.

President's Focus report. My *President's Focus* report continues with the theme of preparing for the next strategic plan and integrated planning, with this month's focus on equity and inclusion.

Fiscal Year 2019 Tuition. After review of the County Executive's recommended budget, a tuition increase of 2.9 percent will be presented for your consideration.

Facilities Fund Fee. This action increases the facilities fund fee by \$2 per credit hour, beginning in the fall, 2019. This increase, to \$7 per bill hour, is necessary to maintain the College's debt-service coverage ratios for the bonds associated with the purchase of the King Street Bakery property and will provide additional funding sources for transitioning College athletics from Division III to I/II. The fund began in 1992 with a fee of \$1 per bill hour, and increased incrementally in FY02, FY04, and FY05.

Naming of the Geology Facilities. A proposal to name the geology collections lab and the adjoining classroom in the science center of the Rockville Campus after local geology scholar, alumna, and MC-donor Janet Crampton is brought for consideration.

MCTV Suite Renovation. This contract award of \$4,195,000 provides for renovations to the ground floor of Macklin Tower Building and upgrades to the building's HVAC.

Purchasing & Corporate Travel Card Program. This action seeks board approval of a College bank account and agreement to manage purchasing and corporate travel cards.

The following items are on your consent calendar:

Personnel Actions Confirmation Report. This monthly review of personnel actions documents actions taken in March 2018.

Ratification of Spring Graduates. Before graduations become official, the board must ratify students' completion status. This action is for students who are earning degrees and certificates this semester.

Honorary Degree Recipients. A list of individuals to receive honorary degrees from Montgomery College at our May commencement will be presented for your consideration.

Data Focus

Metric of the Month

April 2018

Baccalaureate Attainment

35%

How is this defined?

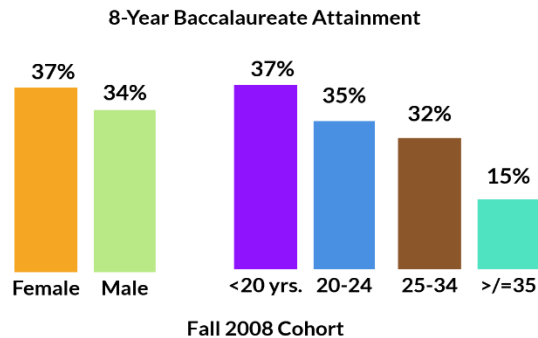
Baccalaureate attainment is the percentage of students (full-time and part-time) in a given cohort who attain a bachelor's degree within 8 years of their initial enrollment at the College.

Why is this important?

Baccalaureate attainment is the ultimate outcome for many of our students who graduate and/or transfer to a four-year institution. Baccalaureate attainment is critical for the region's economic competitiveness and for individual economic well-being since earnings associated with a bachelor's degree are typically greater than those earned with a two-year credential. Moreover, there are important implications for equity in the two-year to four-year transfer rates since the two-year student population is more diverse.

How does it look disaggregated?

At this time, the National Student Clearinghouse (NSC) data is unable to disaggregate outcomes by race/ethnicity due to low reporting of student race/ethnicity. The low numbers could make it possible to identify individual students and is therefore not reported at this level. The only data available now is by gender and age. The only data available now is by gender and age.



What is the College's target?

38%

The College has established a baccalaureate attainment target of 38 percent by 2022 for the Fall 2014 Cohort. Our ability to influence movement on this target will increase with each subsequent fall cohort as a larger number of students will be impacted by ongoing student success initiatives.

Where can you find more information?

The National Student Clearinghouse (NSC) Data track students who leave Montgomery College (with or without a degree) and complete a Baccalaureate degree within eight years of initial enrollment at Montgomery College.

Montgomery College 2020 Update of the Month



The *Montgomery College 2020* strategic plan is a seven-year effort, begun in FY13. The Performance Canvas within the plan contains three broad levels of indicators that the College uses to track its progress on the themes of *Montgomery College 2020*—objective, subjective, and cognitive indicators. The Canvas was modified last year, adding some new indicators and retiring others. This month's update takes a look at the objective indicators.

What are “objective indicators”? These include 21 indicators that are number-based or value-added activities. The number-based data include enrollment, retention, graduation, transfer, scheduling efficiency, affordability, and public support. Value-added indices include student course success, licensure exam results, career program success, transfer student success at destination institution, employee professional development, and economic impact.

How are we doing? We are now entering the last two years of the plan and seeing progress, though not on every indicator. For instance, over the seven-year period, our goal is a net 10 percent increase in fiscal year credit enrollment compared to the performance base in FY12. We may reach that, but largely due to expected increases near the end of the plan's life. Our fall-to-fall retention rate in 2017 has seen significant improvement, climbing to 65.5 percent for this year. We have challenged ourselves to reach 85 percent by FY20. We also set a target graduation rate of 20 percent by 2020 and our FY16 rate (for the 2012 PAR cohort) indicates that we are at 21 percent. Another area of progress is our efficiency in course scheduling. Our spring 2018 measure shows 82.7 percent seat capacity, which is a steady increase from our baseline of 80 percent, and moving toward our benchmark of 85 percent by 2020.

What do value-added indicators measure? These indicators focus on value added to a student's life or to the community generally based on College programs or initiatives. For example, recent measures of course pass rates indicate that 76.3 percent of students earned a grade of C or better in 2016, an increase over our baseline measure in 2012. For students in the health sciences, we are looking at their performance on licensure and certification exams and have goals of 100 percent pass rates for nursing, physical therapy, and radiologic technology. In the latest observations, physical therapy and radiologic technology are at 100 percent. Nursing certification pass rates continue to climb with the latest pass rates at 80 percent. The most recent economic impact study conducted for the College shows that our operations, students, and alumni combine to contribute \$1.4 billion to the economy annually.

What are the other types of indicators in the canvas? Subjective indicators represent rankings and ratings and reflect the institution's standing or position on a scale, while cognitive indicators reflect feelings or beliefs about the College that individuals assign to it, based on interactions with the College. In the next two months, my Monthly Outlook *MC 2020* Update will focus on each of these.

Be well,

DeRionne P. Pollard, PhD

We empower our students to change their lives, and we enrich the life of our community. We are accountable for our results.